

APPENDIX – Claim listing (claims as filed, together with amendments made herein)

32. A method of providing content to a user, comprising:

receiving a request for the content;

in response to the request, retrieving information usable by a computing device to present data that is programmed in a format readable by a Web browser program outside of a window of a Web browser program, wherein the information includes instructions for invoking a computing device resident process executable independent of a Web browser and a definition that defines at least in part a functionality and an appearance of a user interface outside of a window of a Web browser program and within which the results of the computing device resident process are presented; and

transmitting the information.

35. The method of claim 32, wherein at least a portion of the user interface is a frame within which the results of the computing device resident process are presented.

36. The method of claim 32, wherein at least a portion of the definition fully describes a functionality and an appearance of a frame within which the results of the computing device resident process are presented.

37. The method of claim 36, wherein the definition is provided by a Web content provider, thereby enabling the Web content provider to control at least in part a functionality and an appearance of the frame when rendered.

38. The method of claim 37, wherein the computing device resident process is provided by the Web content provider.

39. A method of providing Internet content to a user of a computing device, comprising:

receiving a request from a computing device;

in response to the request, retrieving data that is programmed in a format readable by a Web browser program, the data comprising instructions for invoking a computing device resident process and content data to be displayed at the computing device outside of a window of a Web browser program in response to execution of said computing device resident process, and a definition that defines at least in part a functionality and an appearance of a user interface outside of a window of a Web browser program and within which the results of the computing device resident process are presented, and

transmitting the data to the computing device.

40. The method of claim 39, wherein at least a portion of the user interface is a frame within which the results of the computing device resident process are presented.

41. The method of claim 39, wherein at least a portion of the definition fully describes a functionality and an appearance of a frame within which the results of the computing device resident process are presented.

42. The method of claim 39, wherein the definition is provided by a Web content provider, thereby enabling the Web content provider to control at least in part a functionality and an appearance of the user interface when rendered on the computing device.

43. The method of claim 42, wherein the computing device resident process, content data, and the definition are provided by the Web content provider, thereby enabling the user interface to integrate seamlessly with the results of the computing device resident process and content data.

44. A method of providing Internet content to a user of a computing device, comprising:

storing a first address for first content in a data store, wherein the first address is usable by the computer device to present the first content outside of a window of a Web browser program;

storing a second address for second content in the data store, wherein the second address is usable by the computer device to retrieve a definition that defines at least in part a functionality, which is other than hyperlink functionality, and an appearance of a user interface within which the first content is presented and that is programmed in a format readable by a Web browser program;

in response to a request from a computing device, retrieving information that includes the first address and the second address from the data store; and

transmitting the information to the computing device.

45. The method of claim 44, wherein the information comprises instructions for causing the computing device to request the first content from a server.

46. The method of claim 45, wherein the information comprises instructions for causing the computing device to request the second content from the server or a different server.



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47. The method of claim 44, wherein the information comprises instructions for causing the computing device to render a frame through which the first content is presented using the second content.

Claims 48 – 57 are cancelled herein.